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Convention Support Guide

KANAZAWA JAPAN

2026

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KANAZAWA CONVENTION BUREAU

KANAZAWA

A city brimming with history and culture,
the perfect place for your MICE event!

Tourism

There are lots of “must-see” spots in Kanazawa. Some of the most attractive sights are introduced below.

Kanazawa Castle Park



An illustrious castle, back alive today. Relics of the Edo period also remain.

Kenrokuen Garden



One of the Three Great Gardens of Japan, and Kanazawa’s quintessential landmark.

Naga-machi Buke Yashiki District



Local samurai residences, with mud walls and stone-paved alleys.

Kanazawa’s 3 Chaya Districts

※Higashi Chaya District, Nishi Chaya District, Kazue-machi Chaya District



Kanazawa’s most popular sightseeing spot, where quaint old town scenery breathes on.

Tsuzumimon Gate



The landmark of Kanazawa Station, the only Japanese station chosen as one of the 14 most beautiful stations in the world.

D.T. Suzuki Museum



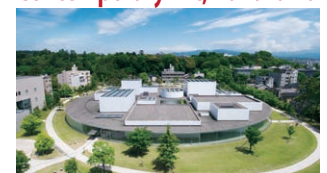
A museum exhibiting the ideas and achievements of the Buddhist philosopher Daisetz Suzuki, and a place for self-reflection.

Omi-cho Market



Enjoy fresh seafood and more at this bustling local food market.

21st Century Museum of Contemporary Art, Kanazawa



A world-renowned art museum exhibiting contemporary art from Japan and overseas.

Gourmet

Blessed with a rich natural environment, Kanazawa boasts a wealth of delicious cuisine.

Sushi



Kanazawa is one of the top three sushi spots in Japan, blessed with fresh ingredients for great taste.

Kaga Vegetables



A large variety of traditional vegetables have harvested here since before the Second World War.

Local Cuisine (Kaga Cuisine)



Guests can enjoy time-honored local cuisine at both restaurants and izakaya taverns.

Sake



Ishikawa Prefecture is famous for its local brews. Delight in all kinds of high-quality sake.

Data

Population



Kanazawa is located in the center of Ishikawa Prefecture and is the seat of the prefectural government. It was designated as a Core City of Japan in 1996.

452,041
(2026.4)

Tourists



Travel time from Tokyo was reduced with the opening of the Hokuriku Shinkansen extension line in 2015. The number of tourists, including tourists from overseas, increased considerably.

(Domestic)
3,166,920
(Overseas)
1,161,237

(Source : Kanazawa City Tourism Survey Results Report 2025)

Hotel Rooms (in 2025)



488 Hotels
14,468 Hotel Rooms

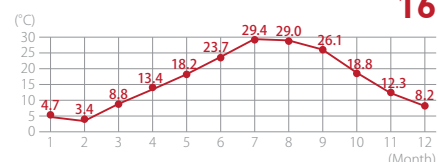
(Source : Kanazawa City Tourism Survey Results Report 2025)

Average temperature

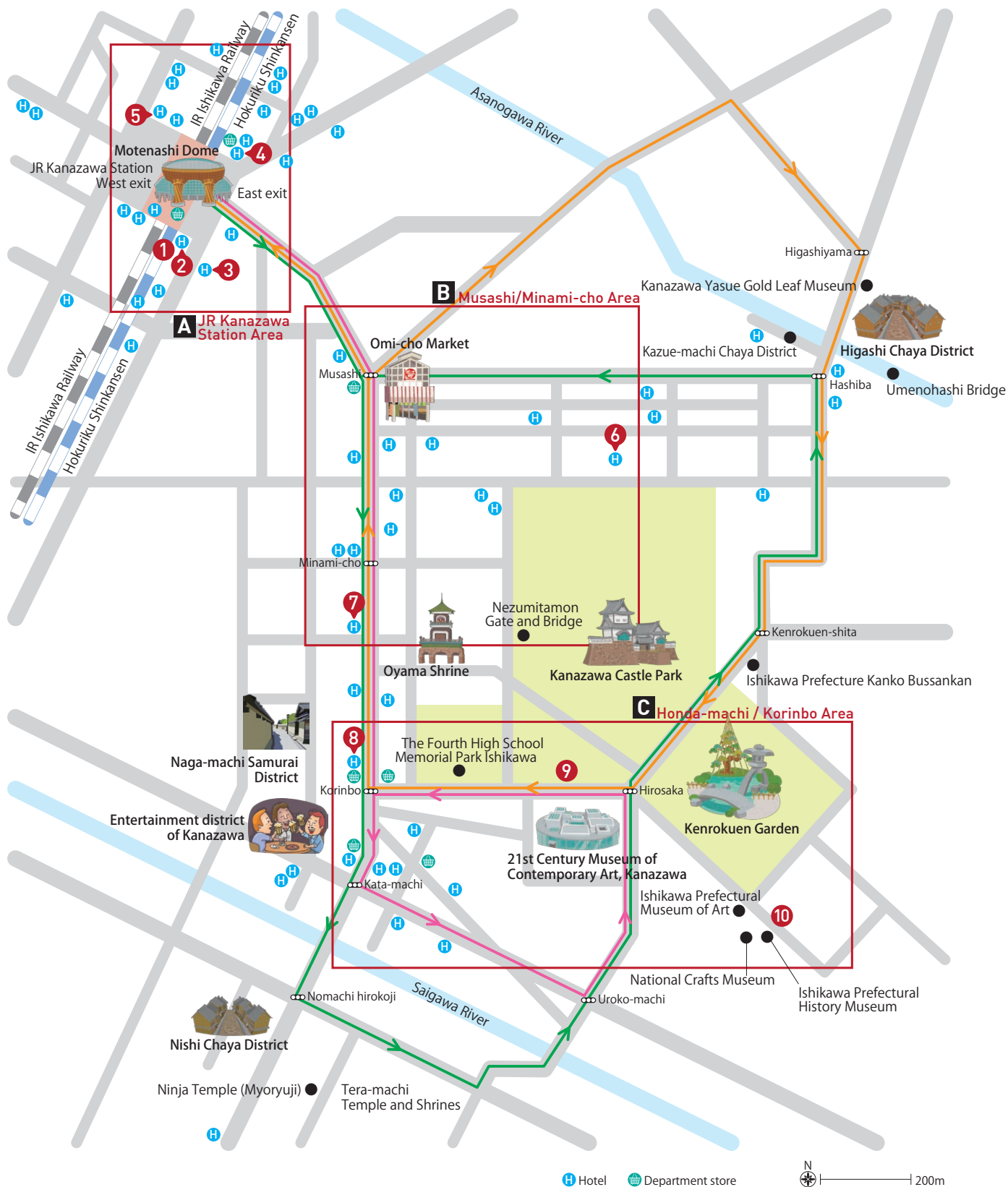


The climate is relatively warm, but there are more cloudy, rainy, and snowy days in winter.

16.3 °C
(2025)



(Source : Japan Meteorological Agency Kanazawa City Annual Report 2025)



Convenient for sightseeing Bus Routes

It is a circulation bus around the major tourist spots in Kanazawa city starting from Kanazawa station east exit.



KANAZAWA LOOP BUS (Right Loop)
Operated every 15 minutes



KANAZAWA LOOP BUS (Left Loop)
Operated every 20 minutes

It is a shopping liner that connects the Kanazawa station and the city center of Kanazawa.



Kanazawa Shopping bus (Saturdays, Sundays, and holidays)
Operated every 20 minutes

Convention Facilities

A JR Kanazawa Station Area

1 Ishikawa Ongakudo



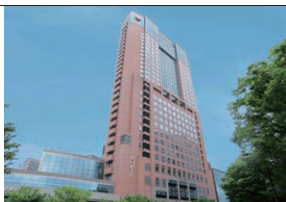
Type of Room	Size(m ²)	Capacity (Persons)	Partition
Concert Hall	1,210	1,560 (Fixed seats)	-
Hogaku Hall	585	720 (Fixed seats)	-
Koryu Hall	520	300 (Theater)	-

2 ANA Crowne Plaza Kanazawa



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Ootori	1,000	1,200 (Theater)	3
Zuiun	370	350 (Theater)	2
C'est La Vie	83	100 (Theater)	-

3 Hotel Nikko Kanazawa



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Tsuru	1,100	1,300 (Theater)	3
Kujaku	610	750 (Theater)	3
La Grande Lumiere	158	80 (Theater)	-

4 Hotel Kanazawa



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Diamond	1,200	1,360 (Theater)	3
Emerald	580	700 (Theater)	2
Fugetsu	122	110 (Theater)	2
Fuji	138	120 (Theater)	-

5 Hyatt Centric Kanazawa



Type of Room	Size(m ²)	Capacity (Persons)	Partition
W	169	108 (Theater)	2
E	171	108 (Theater)	2
Prefunction room	160	-	-

B Musashi/Minami-cho Area

6 KKR Hotel Kanazawa



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Ho-oh	460	500 (Theater)	2
Kujaku	225	300 (Theater)	2

7 Kanazawa New Grand Hotel



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Kinsen	334	360 (Theater)	-
Ginsen	256	300 (Theater)	-
Hagoromo / Takasago / Aioi	178	100 (Theater)	3
Palazzo	230	180 (Theater)	-

C Honda-machi / Korinbo Area

8 Kanazawa Tokyu Hotel



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Ballroom	826	900 (Theater)	3
Excellent Room	175	190 (Theater)	-
Forest Room	164	170 (Theater)	-

9 Shiinoki Cultural Complex, Ishikawa Prefecture



Type of Room	Size(m ²)	Capacity (Persons)	Partition
Garden Room	130	90 (School)	2
Event Hall	140	-	-
Seminar Room A	100	42 (School)	2
Seminar Room B	130	60 (School)	2

Used at Unique Venue [Standing]50 people [Seated]30 people

10 Ishikawa Prefectural Noh Theater



Used at Unique Venue [Seated]373 people

Subsidy System

Subsidy for Kanazawa MICE Promotion Projects

Traditional performing arts

If traditional performing arts from Kanazawa are staged at the reception, etc. of a conference or convention, **2/3 of that cost [Up to ¥300,000]** will be subsidized.

e.g.

- Kanazawa Subayashi (instrumental music performance)
- Kaga Hosho (Noh theater)
- Kaga Manzai (folk performance)
- Kaga Shishimai (lion dance)
- etc.

Traditional crafts/food culture

If the event includes Kanazawa Craft Tourism*, **2/3 of that cost [Up to ¥200,000]** will be subsidized.

e.g.

- Kanazawa Gold Leaf
- Kanazawa Lacquer Ware
- Kaga Embroidery
- Ono Soy Sauce
- Kaga Yuzen Silk Dyeing
- Kanazawa Kutani Porcelain
- Tea Ceremony
- etc.

* Experience/observation of Kanazawa's traditional culture at craft facilities or studios in Kanazawa City

Simultaneous interpretation

1/2 of the interpreters' remuneration and travel expenses [Up to ¥150,000] will be subsidized.

1/2 of the installation/operation cost of simultaneous interpreting equipment [Up to ¥150,000] will be subsidized.

(Up to ¥300,000 in total)



Attractions

We will introduce attractions of traditional performing arts, etc. to add color to your welcome party, or any other part of your event.

Kanazawa Geisha Entertainment



Subsidy available

Guests can appreciate the various time-honored skills of traditional Japanese song and dance.

Taiko Drum Performance



The most thrilling of the many performing arts, popular for its strong impact.

Noh Performance



Subsidy available

Noh is recognized as UNESCO intangible cultural heritage.

Subayashi



Subsidy available

The traditional instrumental music is especially renowned for performer's superb skill in this form of music.

Shishimai



Subsidy available

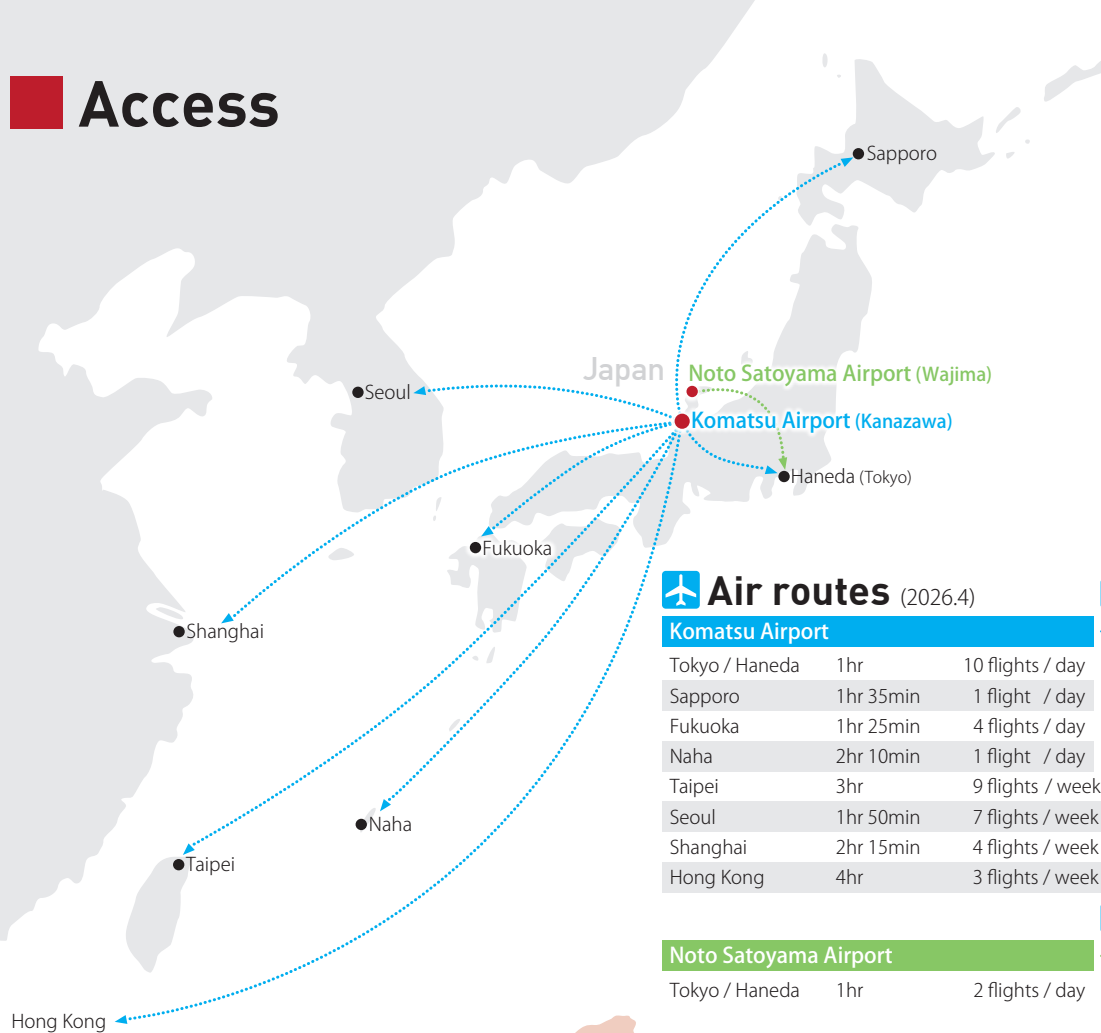
Traditional dance said to bring good luck. Lions dance to the sound of festive music.

Orchestra



Guest can enjoy the performance of Orchestra Ensemble Kanazawa (OEK) at Ishikawa Ongakudo Concert Hall with great acoustics. (dedicated to classical music)

Access



Air routes (2026.4)

Komatsu Airport

Tokyo / Haneda	1hr	10 flights / day
Sapporo	1hr 35min	1 flight / day
Fukuoka	1hr 25min	4 flights / day
Naha	2hr 10min	1 flight / day
Taipei	3hr	9 flights / week
Seoul	1hr 50min	7 flights / week
Shanghai	2hr 15min	4 flights / week (Mon. Thu. Fri. Sun.)
Hong Kong	4hr	3 flights / week (Tue. Thu. Sat.)



Komatsu Airport Limousine Bus



Kanazawa Station (West Exit)

45min : 15 buses / day



Noto Satoyama Airport Limousine Bus



Kanazawa Station (West Exit)

2hr 30min : 6 buses / day

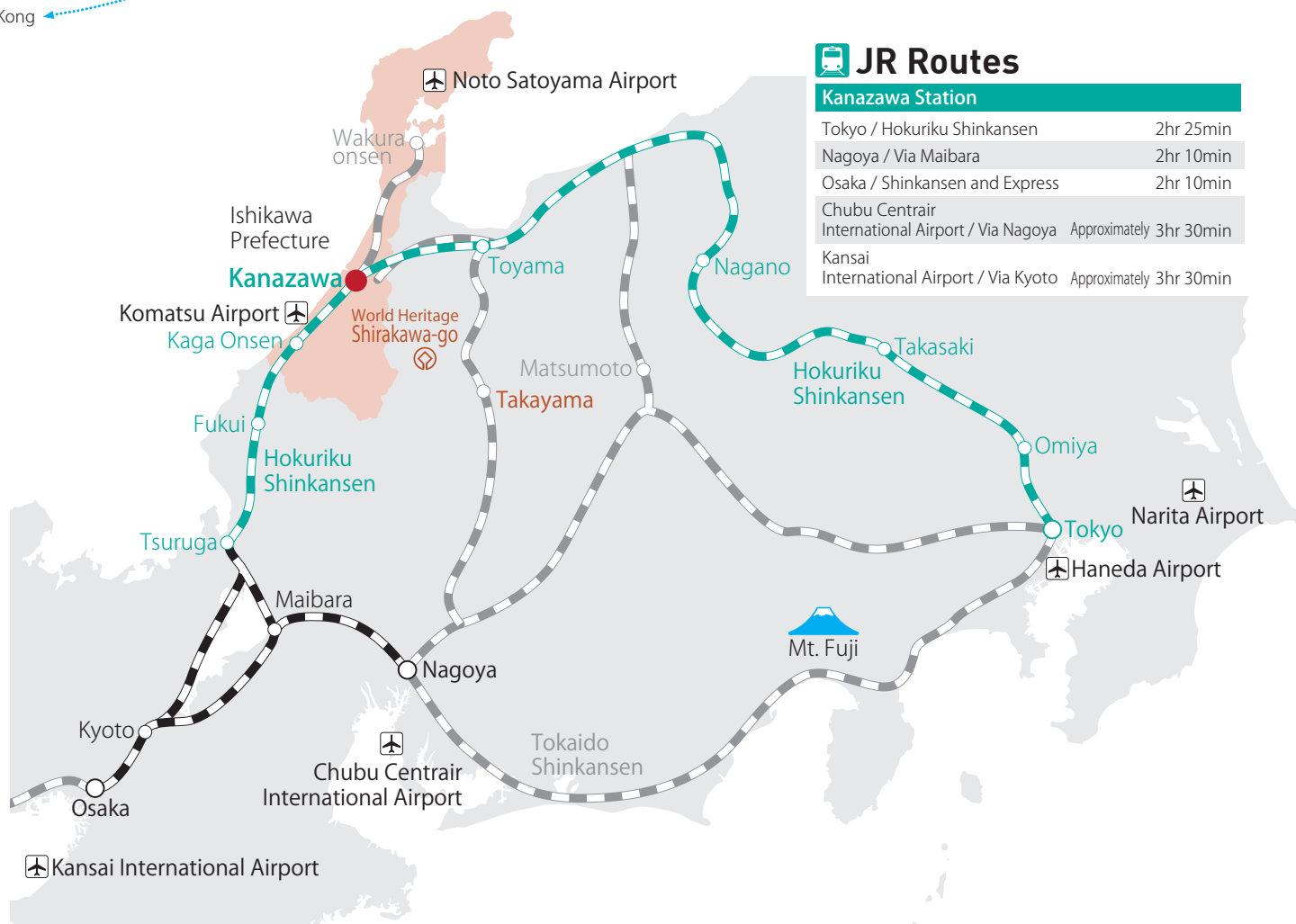
Noto Satoyama Airport

Tokyo / Haneda	1hr	2 flights / day
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JR Routes

Kanazawa Station

Tokyo / Hokuriku Shinkansen	2hr 25min
Nagoya / Via Maibara	2hr 10min
Osaka / Shinkansen and Express	2hr 10min
Chubu Centrair International Airport / Via Nagoya	Approximately 3hr 30min
Kansai International Airport / Via Kyoto	Approximately 3hr 30min



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