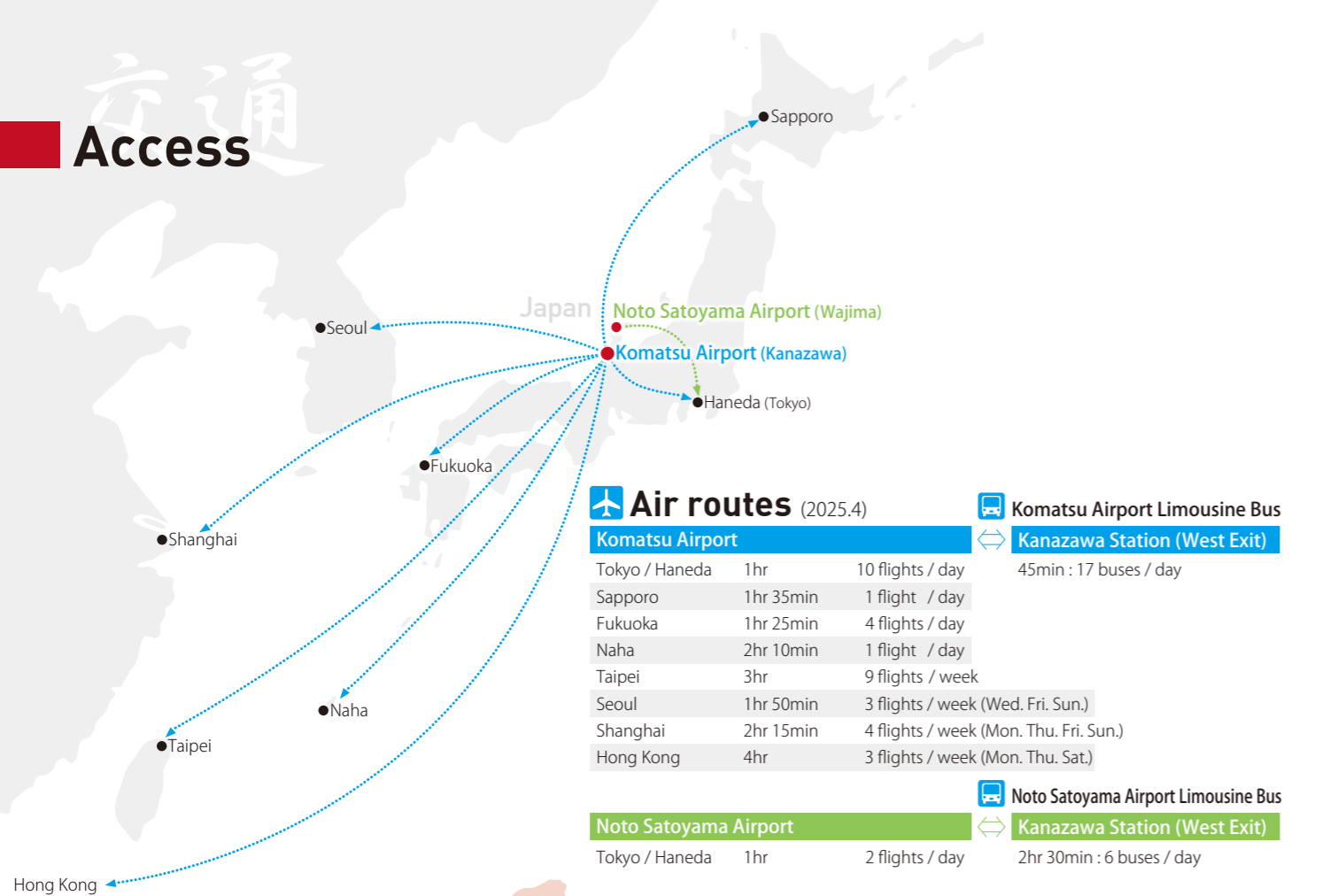
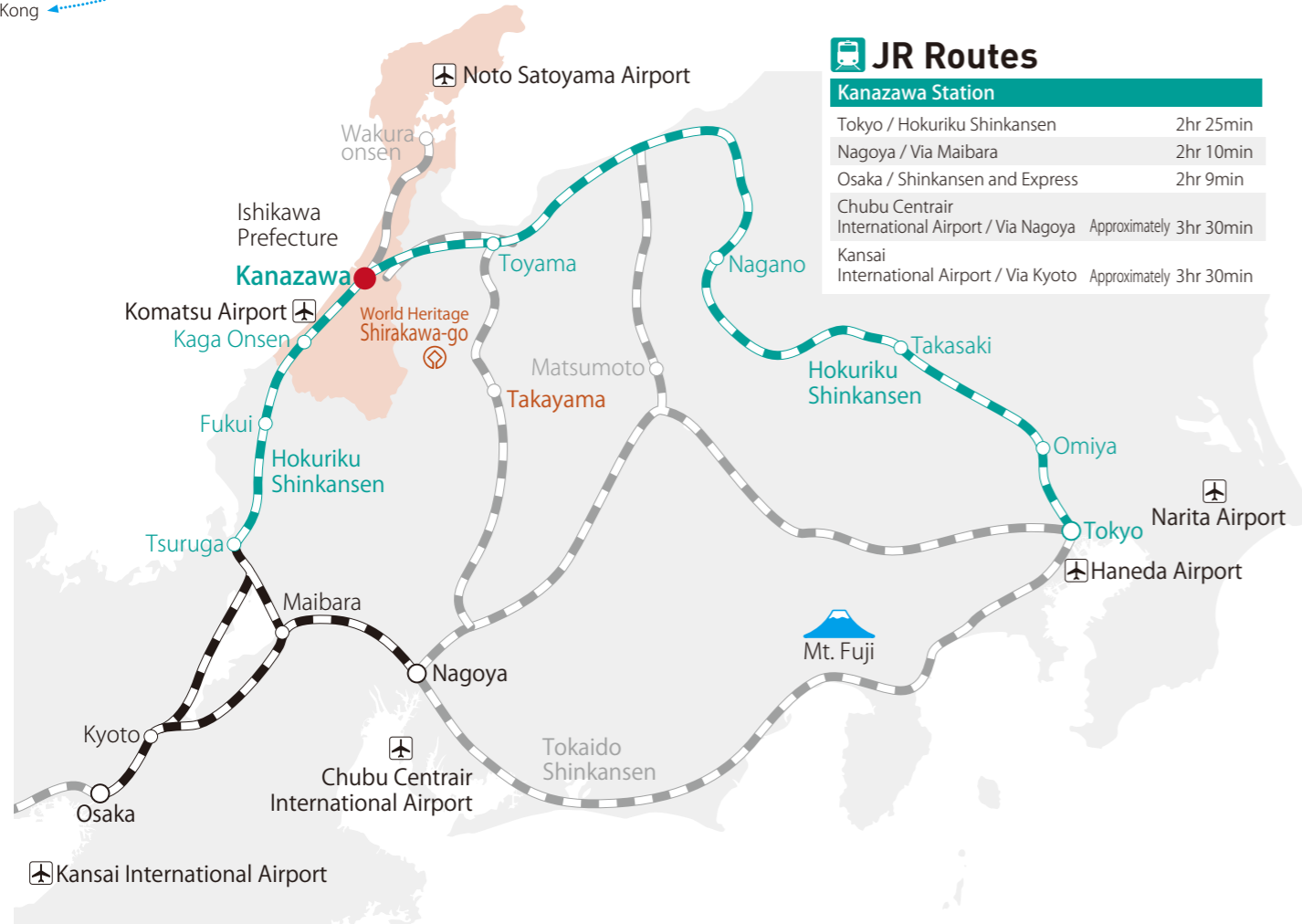


# 交通 Access



**JR Routes**

Route	Time
Tokyo / Hokuriku Shinkansen	2hr 25min
Nagoya / Via Maibara	2hr 10min
Osaka / Shinkansen and Express	2hr 9min
Chubu Centrair International Airport / Via Nagoya	Approximately 3hr 30min
Kansai International Airport / Via Kyoto	Approximately 3hr 30min



**KANAZAWA CONVENTION BUREAU**

9-13 Oyama-Machi, Kanazawa-City, Ishikawa-Prefecture, 920-0918 Japan  
 Tel: +81-76-224-8400 Fax: +81-76-224-6400 E-mail: convention@kanazawa-cb.com  
<https://www.kanazawa-cb.com/english/>



# 金

Convention Support Guide  
 KANAZAWA JAPAN

# 2025

# 沢



# KANAZAWA

A city brimming with history and culture, the perfect place for your MICE event!

## 観光 Tourism

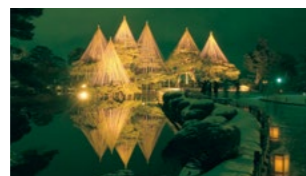
There are lots of “must-see” spots in Kanazawa. Some of the most attractive sights are introduced below.

### Kanazawa Castle Park



An illustrious castle, back alive today. Relics of the Edo period also remain.

### Kenrokuen Garden



One of the Three Great Gardens of Japan, and Kanazawa's quintessential landmark.

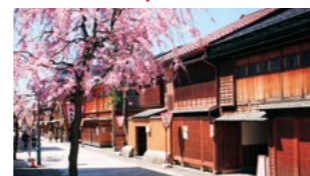
### Naga-machi Buke Yashiki District



Local samurai residences, with mud walls and stone-paved alleys.

### Kanazawa's 3 Chaya Districts

※Higashi Chaya District, Nishi Chaya District, Kazue-machi Chaya District



Kanazawa's most popular sightseeing spot, where quaint old town scenery breathes on.

### Tsuzumimon Gate



The landmark of Kanazawa Station, the only Japanese station chosen as one of the 14 most beautiful stations in the world.

### D.T. Suzuki Museum



A museum exhibiting the ideas and achievements of the Buddhist philosopher Daisetz Suzuki, and a place for self-reflection.

### Omi-cho Market



Enjoy fresh seafood and more at this bustling local food market.

### 21st Century Museum of Contemporary Art, Kanazawa



A world-renowned art museum exhibiting contemporary art from Japan and overseas.

## 美食 Gourmet

Blessed with a rich natural environment, Kanazawa boasts a wealth of delicious cuisine.

### Sushi



Kanazawa is one of the top three sushi spots in Japan, blessed with fresh ingredients for great taste.

### Kaga Vegetables



A large variety of traditional vegetables have harvested here since before the Second World War.

### Local Cuisine (Kaga Cuisine)



Guests can enjoy time-honored local cuisine at both restaurants and izakaya taverns.

### Sake



Ishikawa Prefecture is famous for its local brews. Delight in all kinds of high-quality sake.

## 風土 Data

### Population



Kanazawa is located in the center of Ishikawa Prefecture and is the seat of the prefectural government. It was designated as a Core City of Japan in 1996.

**453,584**  
(2025.4)

### Tourists



Travel time from Tokyo was reduced with the opening of the Hokuriku Shinkansen extension line in 2015. The number of tourists, including tourists from overseas, increased considerably.

(Domestic)  
**3,395,998**

(Overseas)  
**840,416**

(Source : Kanazawa City Tourism Survey Results Report 2024)

### Hotel Rooms (in 2024)



**449 Hotels**  
**14,403 Hotel Rooms**

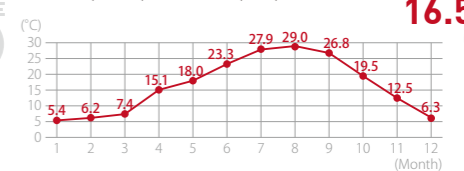
(Source : Kanazawa City Tourism Survey Results Report 2024)

### Average temperature



The climate is relatively warm, but there are more cloudy, rainy, and snowy days in winter.

**16.5 °C**  
(2024)



(Source : Japan Meteorological Agency Kanazawa City Annual Report 2024)

# Convention Facilities

## A JR Kanazawa Station Area

### 1 Ishikawa Ongakudo

Type of Room	Size(m)	Capacity (Persons)	Partition
Concert Hall	1,210	1,560 (Fixed seats)	-
Hogaku Hall	585	720 (Fixed seats)	-
Koryu Hall	520	300 (Theater)	-

### 2 Kanazawa Art Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,033	308 (Fixed Seats)	-

### 3 Motenashi Dome Underground Square

Type of Room	Size(m)	Capacity (Persons)	Partition
Underground Square	1,576	1,000 (Theater)	-

### 4 ANA Crowne Plaza Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Ootori	1,000	1,200 (Theater)	3
Zuiun	370	350 (Theater)	2
C'est La Vie	83	100 (Theater)	-

### 5 Hotel Nikko Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Tsuru	1,100	1,300 (Theater)	3
Kujaku	610	750 (Theater)	3
La Grande Lumiere	158	80 (Theater)	-

### 6 Hotel Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Diamond	1,200	1,360 (Theater)	3
Emerald	580	700 (Theater)	2
Fugetsu	122	110 (Theater)	2
Fuji	138	120 (Theater)	-

### 7 Hyatt Centric Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
W	169	108 (Theater)	2
E	171	108 (Theater)	2
PFR (Prefunction room)	160	-	-

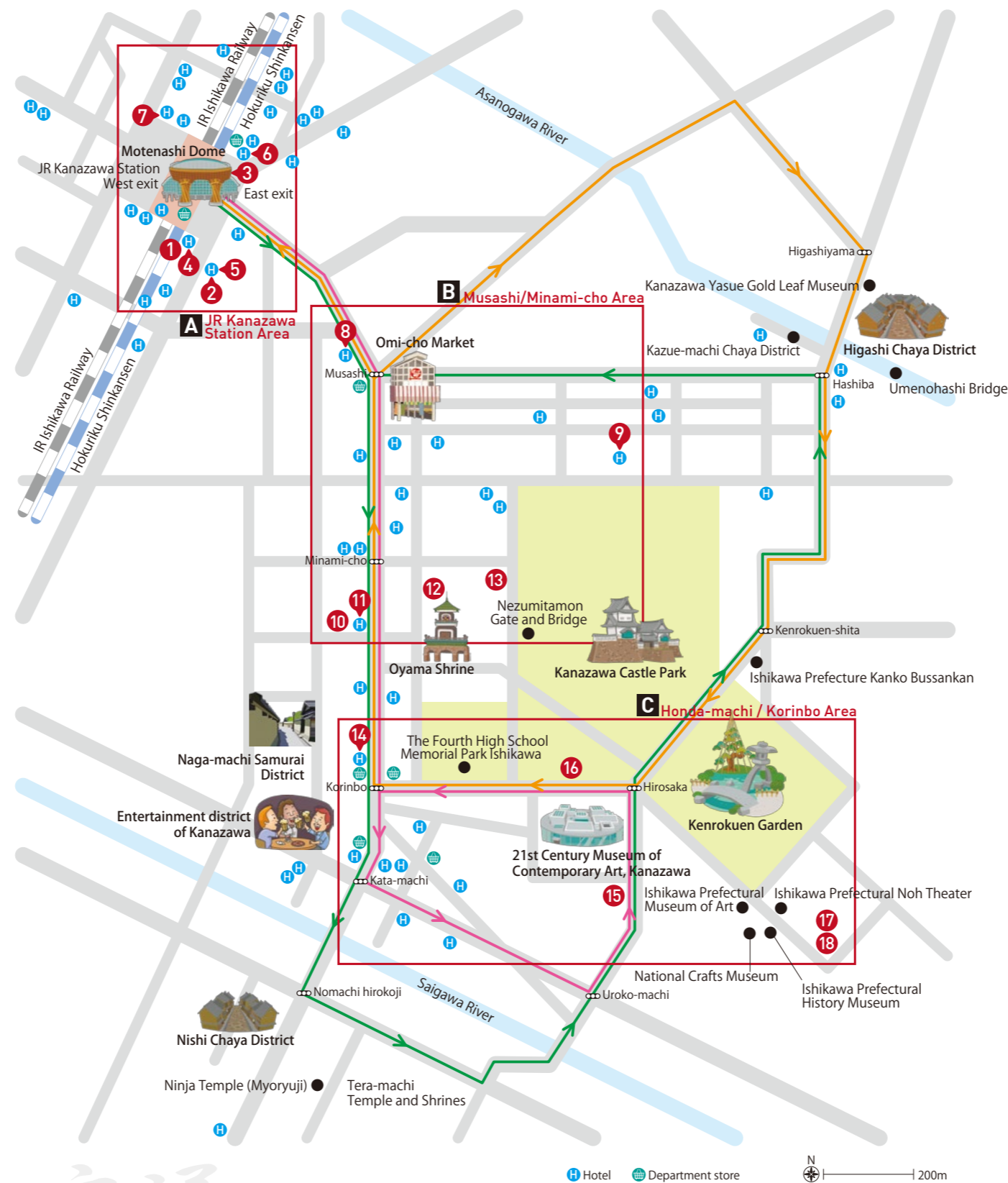
## B Musashi/Minami-cho Area

### 8 ANA Holiday Inn Kanazawa Sky

Type of Room	Size(m)	Capacity (Persons)	Partition
Top of Kanazawa	308	300 (Theater)	4
Hakusan	178.5	120 (Theater)	3
Kaga	56	40 (Theater)	-

### 9 KKR Hotel Kanazawa

Type of Room	Size(m)	Capacity (Persons)	Partition
Ho-oh	460	500 (Theater)	2
Kujaku	225	300 (Theater)	2



## Convenient for sightseeing Bus Routes

It is a circulation bus around the major tourist spots in Kanazawa city starting from Kanazawa station east exit.

**KANAZAWA LOOP BUS (Right Loop)**  
Operated every 15 minutes

**KANAZAWA LOOP BUS (Left Loop)**  
Operated every 20 minutes

It is a shopping liner that connects the Kanazawa station and the city center of Kanazawa.

**Kanazawa Shopping bus** (Saturdays, Sundays, and holidays)  
Operated every 20-30 minutes

## 10 Kanazawa Bunka Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	868	899 (Fixed Seats)	-
Assembly Room	440	400 (Theater)	2
Large Conference Room	350	210 (Theater)	-
Conference Room 5+6	128	60 (School)	2
Gallery	300	There are 40 exhibition panels	

## 11 Kanazawa New Grand Hotel

Type of Room	Size(m)	Capacity (Persons)	Partition
Kinsen	334	400 (Theater)	-
Ginsen	256	300 (Theater)	-
Hagoromo / Takasago / Aioi	178	120 (Theater)	3
Palazzo	230	180 (Theater)	-

## 12 Ishikawa Prefectural Bunkyo Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	998	590 (Fixed Seats)	-
Meeting Room 401 + 402	214	120 (School)	2

## 13 Kanazawa Chamber of Commerce and Industry

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	358	198 (School)	-
Large Meeting Room	279	96 (School)	3
Workshop Room 1	285	144 (School)	3
Workshop Room 2	98	48 (School)	-
Workshop Room 3	59	18 (School)	-

## C Honda-machi / Korinbo Area

### 14 Kanazawa Tokyu Hotel

Type of Room	Size(m)	Capacity (Persons)	Partition
Ballroom	826	900 (Theater)	3
Excellent Room	175	190 (Theater)	-
Forest Room	164	170 (Theater)	-

### 15 The Kanazawa Theatre

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,403	1,919 (Fixed Seats)	-
Assembly Room	363	400 (Theater)	2
Conference Room 3+4	103	72 (School)	2
Conference Room 6+7	105	72 (School)	2
Conference Room 9	124	72 (School)	-
Conference Room 10	76	45 (School)	-
Large Rehearsal Room	177	90 (School)	-

### 16 Shiinoki Cultural Complex, Ishikawa Prefecture

Type of Room	Size(m)	Capacity (Persons)	Partition
Garden Room	130	90 (School)	2
Event Hall	140	-	-
Seminar Room A	100	46 (School)	2
Seminar Room B	130	60 (School)	2

### 17 Hondanomori Hokuden Hall

Type of Room	Size(m)	Capacity (Persons)	Partition
Hall	1,421	1,707 (Fixed Seats)	-

### 18 Hondanomori Meeting Room

Type of Room	Size(m)	Capacity (Persons)	Partition
Meeting Room 1	306	165 (School)	2
Meeting Room 2	306	165 (School)	2
Meeting Room 3	160	84 (School)	-

# 助成 Subsidy System

By Ishikawa Prefecture/Kanazawa City  
Subsidy for Convention Promotion Projects

**Eligibility**  
Conferences, conventions, and meetings held for 2 consecutive days or longer with more than 100 participants from outside the prefecture.  
\* Exhibitions, sporting events, contests, and concerts are not eligible.

**Requirements**  
1. There are more than 20 participants from overseas (living outside Japan).  
2. Participants are recruited from both Japan and overseas.  
3. The event is held in multiple countries on a rotating basis. Or it is a one-off event.

**Subsidy amount**  
1. For Basic subsidy & Additional subsidy for large scale conventions, see "Subsidy Amount" table below.  
\*Large scale: [Kanazawa City]conventions with more than 1,000 participants from outside the prefecture  
2. For Additional subsidy for conventions held in winter (December, January and February), see "Subsidy Amount" table below.  
3. Bus subsidy: [Ishikawa Prefecture]1/3 of bus rental cost (up to ¥1,000,000) [Kanazawa City]1/6 of bus rental cost (up to ¥500,000)  
\* Only for conventions with more than 1,000 participants from outside the prefecture  
4. Kaga-Noto Lodging subsidy: [Ishikawa Prefecture]¥1,000/person (up to ¥500,000)  
\* Only for conventions, with more than 1,000 participants from outside the prefecture, where the main venue is in Kanazawa and participants will stay in the Kaga/Noto area

**Notes**  
1. Information here is scheduled to be applied from Apr. 2025 to Mar. 2026  
2. Information here is subject to change without notice.

## Subsidy Amount for International Conventions

### 1. Basic subsidy & Additional subsidy for large scale conventions

Number of participants outside the prefecture	Ishikawa Prefecture	Kanazawa City		Total
	Basic subsidy	Basic subsidy	Large scale	
100 - 199 persons	¥ 1,000,000	¥ 500,000		¥ 1,500,000
200 - 299 persons	¥ 1,400,000	¥ 700,000		¥ 2,100,000
300 - 399 persons	¥ 1,800,000	¥ 900,000		¥ 2,700,000
400 - 499 persons	¥ 2,200,000	¥ 1,100,000		¥ 3,300,000
500 - 599 persons	¥ 2,600,000	¥ 1,300,000		¥ 3,900,000
600 - 699 persons	¥ 3,000,000	¥ 1,500,000		¥ 4,500,000
700 - 799 persons	¥ 3,400,000	¥ 1,700,000		¥ 5,100,000
800 - 899 persons	¥ 3,800,000	¥ 1,900,000		¥ 5,700,000
900 - 999 persons	¥ 4,200,000	¥ 2,100,000		¥ 6,300,000
1,000 - 1,099 persons	¥ 4,600,000	¥ 2,300,000		¥ 7,300,000
1,100 - 1,199 persons	¥ 5,000,000	¥ 2,500,000		¥ 7,900,000
1,200 - 1,299 persons	¥ 5,400,000	¥ 2,700,000		¥ 8,500,000
1,300 - 1,399 persons	¥ 5,800,000	¥ 2,900,000	¥ 400,000	¥ 9,100,000
1,400 - 1,499 persons	¥ 6,200,000	¥ 3,100,000		¥ 9,700,000
1,500 - 1,599 persons	¥ 6,600,000	¥ 3,300,000		¥ 10,300,000
1,600 ~ persons	¥ 7,000,000	¥ 3,500,000		¥ 10,900,000

### 2. Additional subsidy for conventions held in winter (Dec-Feb)

Kanazawa City	Total (1+2)
¥ 100,000	¥ 1,600,000
¥ 200,000	¥ 2,300,000
¥ 300,000	¥ 3,000,000
¥ 400,000	¥ 3,700,000
¥ 500,000	¥ 4,400,000
¥ 600,000	¥ 5,100,000
¥ 700,000	¥ 5,800,000
¥ 800,000	¥ 6,500,000
¥ 900,000	¥ 7,200,000
¥ 1,000,000	¥ 8,300,000
¥ 1,100,000	¥ 9,000,000
¥ 1,200,000	¥ 9,700,000
¥ 1,300,000	¥ 10,400,000
¥ 1,400,000	¥ 11,100,000
¥ 1,500,000	¥ 11,800,000
¥ 1,600,000	¥ 12,500,000

By Kanazawa City

## Subsidy for Kanazawa MICE Promotion Projects

### Traditional performing arts

If traditional performing arts from Kanazawa are staged at the reception, etc. of a conference or convention, 2/3 of that cost [Up to ¥300,000] will be subsidized.  
e.g.  
• Kanazawa Subayashi (instrumental music performance)  
• Kaga Hoshō (Noh theater) • Kaga Shishimai (lion dance)  
• Kaga Manzai (folk performance) etc.

### Simultaneous interpretation

1/2 of the interpreters' remuneration and travel expenses [Up to ¥150,000] will be subsidized.  
1/2 of the installation/operation cost of simultaneous interpreting equipment [Up to ¥150,000] will be subsidized.  
(Up to ¥300,000 in total)

### Traditional crafts/food culture

If the event includes Kanazawa Craft Tourism\*, 2/3 of that cost [Up to ¥200,000] will be subsidized.  
e.g.  
• Kanazawa Gold Leaf • Kaga Yuzen Silk Dyeing  
• Kanazawa Lacquer Ware • Kanazawa Kutani Porcelain  
• Kaga Embroidery • Tea Ceremony  
• Ono Soy Sauce etc.  
\* Experience/observation of Kanazawa's traditional culture at craft facilities or studios in Kanazawa City



# 支援 Support Services

Kanazawa Convention Bureau provides various support services, from the event planning stage, tailored to the content and scale of your convention.

- Preparations
1. Provision of information about convention facilities and accommodation, etc.
  2. Proposals and arrangements of convention venues
  3. Introduction of supporting member companies
  4. Free distribution of tourist brochures
- During Event
5. Display of welcome digital signage at Komatsu airport and JR Kanazawa Station



Brochure



Digital signage

# 特別 Unique Venues

Why not surprise your participants by holding your event at one of many special spaces in Kanazawa, which include historic structures, traditional cultural buildings, and public facilities.

### Kanazawa Port Cruise Terminal

Large observation deck



[Standing/Seated] 1,400 people

### Shiinoki Cultural Complex

Large open space



[Standing] 50 people [Seated] 30 people

### Noh Theater

Traditional cultural property



[Seated] 373 people

# 体験 Attractions

We will introduce attractions of traditional performing arts, etc. to add color to your welcome party, or any other part of your event.

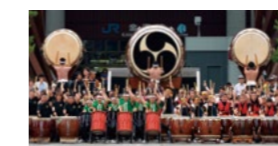
### Kanazawa Geisha Entertainment

Subsidy available



Guests can appreciate the various time-honored skills of traditional Japanese song and dance.

### Taiko Drum Performance



The most thrilling of the many performing arts, popular for its strong impact.

### Noh Performance

Subsidy available



Noh is recognized as UNESCO intangible cultural heritage.

### Subayashi

Subsidy available



The traditional instrumental music is especially renowned for performer's superb skill in this form of music.

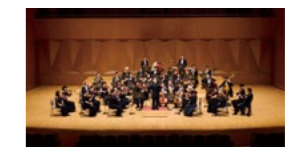
### Shishimai

Subsidy available



Traditional dance said to bring good luck. Lions dance to the sound of festive music.

### Orchestra



Guest can enjoy the performance of Orchestra Ensemble Kanazawa (OEK) at Ishikawa Ongakudo Concert Hall with great acoustics. (dedicated to classical music)

# 実績 Past Events

Session	Convention name	Meeting place	Participants	Participating nation	Overseas Participants
June 6-9, 2022	15th International Conference on New Diamond and Nano Carbons 2022(NDNC2022)	Kanazawa Bunka Hall	154	12	38
July 11-14, 2022	The 8th International Symposium on Metallomics (ISM-8)	Kanazawa Chamber of Commerce and Industry	150	18	22
September 2-4, 2022	5th Global Conference on Creating Value	Kanazawa Bunka Hall	82	11	22
September 5-8, 2022	Evolution of Language International Conference -Evolang-	Kanazawa Bunka Hall	254	20	125
September 11-13, 2022	The 13th Congress of the World Federation of Nuclear Medicine and Biology Post Congress Symposium	Ishikawa Ongakudo	69	14	39
March 15-18, 2023	The 11th Asian Joint Conference on Propulsion and Power(AJCPP2023)	Kanazawa Bunka Hall	310	5	113
March 18-20, 2024	The 18th International Conference and Workshops on Algorithms and Computation (WALCOM 2024)	Kanazawa Bunka Hall	90	16	27
October 28- November 1, 2024	13th International Workshop on Positron and Positronium Chemistry (PPC 13)	Kanazawa Chamber of Commerce and Industry	103		47
November 18-22, 2024	29th tRNA Conference (tRNA2024)	Kanazawa Bunka Hall	396	29	307